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# Introduction and Methodology (1/4)

- Transport for London (TfL) has engaged WTW to assist in providing market pay assessments for the following roles:
- Commissioner
- Chief Finance Officer
- Chief Operating Officer

- Chief Capital Officer
- Chief Customer & Strategy Officer
- Chief People Officer

- Chief Safety, Health & Environment Officer
- General Counsel
- Director of Communications & Corporate Affairs
- This report presents a summary of our findings, high-level commentary on how to interpret our market assessments as well as details of our methodology.

#### Peer Groups

- We have presented market data using WTW's 2024 United Kingdom compensation survey data and benchmarked these roles using three peer groups which were presented to and agreed with TfL Reward and can be found in Appendix I:
  - Peer Group 1 Private Sector: 272 peers of comparable companies with a focus on transport, construction, engineering, utilities, telecommunication, goods, natural resources and manufacturing industries.
  - Peer Group 2 Publicly Accountable: 26 peers across a range of UK organisations deemed to have some degree of public accountability.
  - Director Peer Group General Industry excluding Financial Services: 1,190 peers across WTW's surveys.
- Where possible, we have replicated Peer Group 1 Private Sector and Peer Group 2 Publicly Accountable, as used in previous market assessments throughout 2023/2024. There are some differences due to changes in company participation in WTW's surveys. Specifically, 55 companies that participated previously did not participate in the 2024 survey, while we have added 54 new companies to Peer Group 1. In Peer Group 2, two companies have dropped out, but we have included seven new participants.
- The Global Grades of the parent companies have been considered when forming these peer groups, and we have aligned the participating industries in agreement with the TfL Reward team.
- As agreed with TfL, the Director peer group has been revised this year from a combination of Peer Groups 1 and 2 to a general industry excluding financial services, to ensure we provide the most robust market assessments possible.

# Introduction and Methodology (2/4)

#### Methodology

- As agreed with TfL, WTW have used the same benchmarking methodology in this benchmarking exercise as the one used in the benchmarks we provided in February 2024. Instead of using a specific job match at the specified Global Grade, we have applied a tailored assessment approach where the most comparable position(s) from each company in the custom peer groups have been selected based on functional title and level. The starting point for this is always to assign an overall survey match. This allows us to leverage the appropriate market data from our surveys. We then refer to relevant data points outside of the primary job match, and in doing so we will consider the level of the role, scope factors such as corporate/noncorporate and geographic scope and the position title. This ensures we are capturing a full view of the marketplace. Conversely, we have excluded individual data points that we judge not to be similar although the job area and level may suggest otherwise. This approach is more sustainable and will provide TfL with more consistency year-on-year.
- To align with market practice, we have used a build-up approach instead of independently arrayed data for each element of compensation. This enables us to be consistent across all benchmarks and produce a robust output.
- As agreed with TfL, for the executives who have a long-term retention arrangement, we have annualised their arrangement and included this in the calculation for the incumbent's target total annual compensation. This is to provide a more accurate picture of their total remuneration package.
- To align with the format of WTW's market assessment exhibits, TfL's target bonus percentage and pension have been rounded to the nearest 1%. The total target annual compensation, target direct compensation and target remuneration is being built out however using the complete target bonus and pension percentages.
- For the roles where a significant difference at base salary has been observed, we have provided an additional benchmark using a constant sample. The constant sample is formed for each respective role by replicating the sample from the benchmarks provided in 2024 (2023 survey data) and inputting the latest data from the companies who participated in WTW's 2024 surveys.
- In line with previous benchmarks, we have used proxy pension contribution amounts taken from the wider WTW compensation survey data (12% at median).

#### Presentation of results

- We have presented an Executive Summary of TfL's compensation package versus the market quartiles for all the roles before presenting the detailed market references for each individual position. This has been presented for base salary and total target remuneration for all roles across both peer groups. Please note we have presented the Director of Comms & Corporate Affairs market quartiles for the Director Peer Group on the Peer Group 1 Private Sector graphs.
- The detailed market references for each individual position show the lower quartile, median and upper quartile target market data. Reporting target compensation provides a view of data that is not affected by year-on-year, individual or company performance, and should provide a more stable assessment than actual total compensation figures.

# Introduction and Methodology (3/4)

- In the market assessments the following compensation elements build up the assessments to provide a total remuneration, the definition of each element is below:
  - Base Salary the current full-time equivalent (FTE) annual base salary, including any guaranteed additional fixed payments such as holiday pay and any extracontractual months required by law, collective agreement or organisation practice. This is a fixed amount, typically paid in monthly payments.
  - Target Annual Incentive % of Base Salary the target bonus/annual incentive (i.e., to be paid for target/on-budget performance) as a percentage of current annual base salary.
  - TfL Annualised Long-Term Retention Arrangements TfL's long-term retention arrangements as a percentage of current annual base salary divided by the length of the arrangement.
  - Target Total Annual Compensation (TAC) the sum of base salary and target annual bonus/incentive. For individuals with a long-term retention arrangement, this is included in the incumbent's TAC.
  - Expected Value of Long-Term Incentives % of Base Salary Long-Term Incentive (LTI) levels are reported as an 'Expected Value' (EV) percentage of base salary to allow for consistent comparison across companies and plan types. EV represents a best estimate of the value that executives may receive annually at the time of grant. See <u>Appendix II</u> for more detail on our LTI methodology.
  - Target Total Direct Compensation (TDC) the sum of target total annual compensation and expected value of long-term incentives.
  - Pension % of Base Salary reflects the value of the company pension contributions or a defined benefit equivalent.
  - Total Target Remuneration (TR) the sum of target total direct compensation and pension arrangements.

# Introduction and Methodology (4/4)

#### The assessments are intended to be self-explanatory, however, it is important to note:

- The market assessments are intended to reflect pay levels for fully competent and experienced individuals. However, it is usual for pay levels to vary around our assessment depending on the individual's experience, profile, time in job, level of performance and any premium paid on recruitment.
- Our experience suggests that salaries can vary by 15% to 20% of our mid-market reference and still be considered competitive once factors such as experience, length of service and overall contribution are taken into account.
- Our assessments are not recommendations but are intended to provide one of a number of reference points to assist companies in determining pay levels; we expect companies to apply judgement in reaching individual pay decisions and to bear in mind conditions across the broader employee group.
- The detailed role market assessments present compa-ratios for the current level of the incumbent's base salary as a percentage of our corresponding assessments. For example, a compa-ratio of 90% means that the incumbent's pay is 10% below our mid-market assessment for this position.

# Background and Market Context





# Market Context and Trends on Executive Pay (1/2)

The following slides show trends analysis based on FTSE 250 listed company 2024 Annual General Meeting (AGM) activity. Whilst we appreciate that TfL is not a listed company, we consider that many of these trends are likely to have applicability for the wider market, including private companies.

Base salary									
<ul> <li>4.0% median CEO and CFO increases (4.7%/5.0% in Prior Year (PY))</li> </ul>						LQ	Median	UQ	
• 14% of CEOs and 10% of CFOs received no increase (14% of CEOs and 11% of CFOs in PY)				s in PY)		CEO	3.0%	4.0%	5.0%
• Around 60% of CEOs and 55% of CFOs received an increase lower than that of the wider workford				ider workforce	e (80% / 70% in PY)	CFO	3.1%	4.0%	5.0%
	ecutive Director (ED) inc Os (2.0% in PY)	reases are lower than for	wider workforce, median o	discounts are	1.0% of salary for				
<ul> <li>Annual bonus</li> <li>22 [14%] have increased maximum annual bonus opportunity (12 [13%] PY)</li> <li>Median annual bonus opportunity 150% (150% PY)</li> <li>85% have paid a bonus (90% PY)</li> <li>Median bonus pay-out 71% of maximum (70% PY)</li> <li>2% applied upwards discretion and 12% downward discretion (4% and 14% respectively PY)</li> </ul>				<ul> <li>Long-Term Incentives (LTI)</li> <li>35 [22%] have increased maximum LTI opportunity (19 [20%] PY)</li> <li>Median Performance Share Plan (PSP) award value 200% (200% PY)</li> <li>67% of LTIs vested (62% PY)</li> <li>Median LTI vesting 65% of maximum (59% PY)</li> <li>1% applied upward discretion and 2% downward discretion (4% and 4% respectively PY)</li> </ul>					
Annual bonus payout (% of max)					LTI vesting (% of max)				
	LQ	Median	UQ			LQ	Median	L	JQ
	43%	71%	90%			20%	65%	9	3%
	now aligned with wider v ian pension level 8% (10				<ul> <li>Share ownership</li> <li>Over 95% now operative</li> <li>Around 70% comply shareholding or 100°</li> </ul>	with The Investm	ent Association's (	IA) guidance (lowe	

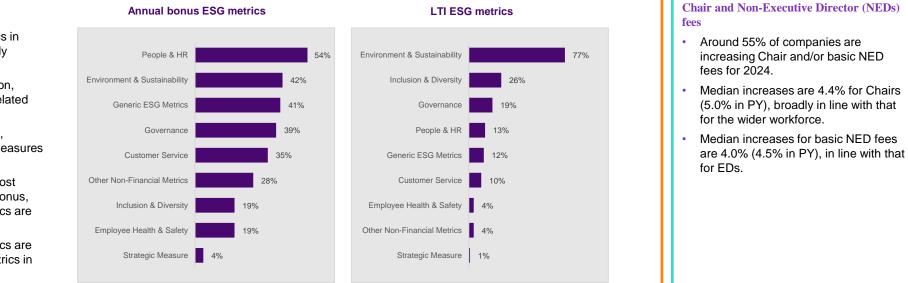
# Market Context and Trends on Executive Pay (2/2)

#### **Policy renewals**

- 53 companies (33%) have put their directors' remuneration policy to shareholder vote in 2024.
- 66% have made major changes to one or more elements of remuneration see next box.
- 34% have made only minor changes for example, enhancing clawback and malus triggers; increasing flexibility for Remuneration Committee (RemCo) to apply discretion to pay outcomes; re-balancing the weighting financial and strategic metrics in LTI; simplifying the vesting & holding period structure of Restricted Share Plans (RSPs).

#### Major policy changes

- 14 companies have increased bonus levels; one of these is an introduction of market-standard bonus, two are for the CFO/other EDs only, one for new EDs
  only and one has postponed the increase implementation beyond fiscal year 2024 (FY24). One company's increase is in the context of a rebalancing of
  variable pay and LTI levels have been reduced correspondingly; another company is reducing bonus opportunity in third year of policy.
- Ten companies have reduced the proportion of bonus requiring deferral: in seven cases, the reduction applies once the share ownership guideline (SOG) is met / partially met; in one, it applies for those participating in a newly introduced LTI plan; and one company has increased the proportion of bonus requiring deferral for those not meeting the SOG.
- 25 companies have increased LTI levels, three for the CFO only and one for new EDs only. Nine companies have increased levels in the context of a change in vehicles: four have introduced a RSP to run alongside their PSP; two have switched from a RSP to a market-standard PSP; two have introduced 'stretch' PSPs and one has switched from a value creation plan (VCP) to a 'stretch' PSP. Four companies have postponed the increase implementation until fiscal year 2025 (FY25).
- One company is replacing its bonus and PSP with a single variable plan (SVP) without an increase to quantum. Another company is introducing a LTI plan for new ED hires only. For one year only, one company is introducing an interim award of restricted shares (RS) to replace its bonus and PSP awards.
- Twelve companies have introduced or increased/extended SOG requirements, either in- and/or post-employment.



#### **Environmental, Social and Governance (ESG)**

- Over 85% of companies have ESG metrics in annual bonus and over 55% in LTI, broadly broken down as per these charts.
- Almost 25% have disclosed the introduction, expansion or other modification of ESG-related measures in annual bonus this year.
- Over 20% have disclosed the introduction, expansion or other modification of ESG measures in their LTI this year.
- People & HR related metrics reflect the most common single ESG category in annual bonus, although a wide range of other ESG metrics are also used.
- Environment & sustainability related metrics are by far the most commonly found ESG metrics in LTIs.

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# Appendices

- 1. Peer groups
- 2. LTI valuation methodology



Incora

Indra T&D

INNIO Jenbacher

International Automotive

Jacobs Engineering

Johnson Controls

Kuehne + Nagel

John Lewis Partnership

Just Eat Takeaway.com

**KONEKongsberg** Automotive

11

Ingenico

Intelsat

Inter Cars

ITV

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Components

Iveco Group

Jabil Circuit

Kingfisher

Kohler

Krones

L3Harris

Laing O'Rourke

### Peer groups Peer Group 1 – Private Sector (1/2)

- 3M ٠
- AA The Automobile Association
- ABB (Asea Brown Boveri)
- Acteon
- Adient •
- AECOM
- Affinity Water
- Airbus Group (EADS)
- Aliaxis •
- Allegion
- Allnex •
- AMETEK
- Amey
- Anglian Water
- Aptiv
- Arcadis
- Argiva •
- Arrow Electronics
- Associated British Ports
- Assystem ٠
- Audley Travel
- Avery Dennison
- Avis Budget Group ٠
- B&Q •
- Babcock International
- BAE Systems
- Balfour Beatty
- Ball ٠

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BCA Marketplace

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- Bechtel
- Bentley Motors
- Biffa
- Boeing
- Bombardier
- Bose
- BP
- BPA
- BrandSafway
- British Airways
- · Buro Happold
- CAE
- CALA Group
- Canon (Europe)
- Capricorn Energy
- Card Factory
- Cargill
- Cathay Pacific Airways
- Centrica
- CGG
- Church & Dwight
- Clarios •
- CNH Industrial
- Colt Technology
- Corning
- Costain
- Cox Enterprises CTIL - Cornerstone

- Telecommunications Infrastructure

- Dana
- De La Rue ٠
- DHL eCommerce
- DHL Express
- DHL Supply Chain ٠
- **Digby Wells Environmental** ٠
- DPD Group
- E.ON ٠

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- EasyJet
- Eaton
- EDF Energy ٠
- Electricity North West
- Electrium
- ELEXON ٠
- Eni ٠
- EnPro Industries
- Enviri
- ESB ٠
- Expleo Group
- Faiveley Transport ٠
- FANUC
- Ferguson Group Services
- Finning International ٠
- FirstGroup •
- Flex
  - Flowserve
- Fluor
- Focusrite
- Fortive Corporation

- FremantleMedia Group
- Freudenberg
- Fugro
- Gamma Telecom
- Garrett Advancing Motion
- Gates
- GE Aerospace
- GE Vernova

Globeleg

Greif

- General Dynamics Mission Systems ITN
- GHD Consulting GKN Aerospace

Grosvenor Group

GSM Association

GXO Logistics

Hirose Electric

Holiday Extras

Honeywell

IAG Loyalty

IDEX Corporation

Halliburton

Harrods

Hearst

Hertz

Hexcel

Horiba

· Greene, Tweed and Co.

Harman International Industries

VOI Technology

Wallbox Chargers

Westlake Chemical

Wm Morrison Supermarkets

12

Walt Disney

Williams Racing

Wood Mackenzie

Yamaha Motor Europe

Yazaki Corporation

Yoox Net-a-Porter

Yondr Group

Wincanton

Wolseley

Woodward

World Kinect

XPO Logistics

Water Plus

whistl

Voltalia

Volvo

Vueling

Waitrose

VPI

### Peer groups Peer Group 1 – Private Sector (2/2)

- Lanxess Solutions
- Lear
- Leggett and Platt
- Lightsource BP
- Limbs & Things
- Lincoln Electric
- Lockheed Martin
- Loram Maintenance of Way
- LyondellBasell
- Manitou
- Marks & Spencer
- Marshall of Cambridge Aerospace
- Marshalls
- MBDA
- McCrometer
- Midcounties
- Motability Operations
- Moto Hospitality
- Mott MacDonald
- National Gas
- National Grid
- Nationwide Platforms
- NBC Universal
- NG Bailey

wtwco.com

- Nissan Corporate
- Nissan Motor
- Nissan Motor (NDE)
- Nissan Motor Manufacturing

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- Nissan Motor Parts Center
- Nissan Technical Centre Europe
- Nokia
- Nordson
- Northrop Grumman Corporate
- Northumbrian Water
- NWF
- Ocado Retail
- Ocom
- OpSec Security
- Orange
- ORE Catapult
- OTT HydroMet
- Oxford Instruments
- Paramount Global
- PayPoint
- PCCW
- Petroleum Geo-Services
- Pets at Home
- Plexus
- Previan
- Protolabs
- Puma
- QinetiQ
- Recurrent Energy
- Renishaw
- Rockwell Automation
- Rolls-Royce

- Rolls-Royce SMR
- Royal Haskoning
- RS Group
- RWE Generation
- RWE Group
  - S&C Electric
- Safran Seats
- Sainsburys Group
- Savers
  - Schneider Electric
- ScottishPower
- Screwfix
- SEFE Marketing & Trading
- Selfridges
- SGN Scotia Gas Networks
- Shearwater Geoservices
- Shell
- Shure
- Siemens
- Siemens Electrical & Electronic Services
- Siemens Mobility
- Sixt Autovermietung
- Sky
- SMA Solar Technology
- Solenis
  - Sony Music Entertainment
- Stanley Black & Decker

- STV
- Talk Talk
- Telent
- Tenneco
- Tesco
- Tesla Motors
- Thales
- The Wellcome Trust
- Thomson Reuters
- Three
- Thyssenkrupp
- Toshiba Europe
- Trane Technologies
- TRUMPF
- T-Systems

TUI Group

Tullow Oil

Unipec

Uniper

Valmet

Verizon

Victaulic

Viridor

Visteon

TT Electronics

Utilita Energy

Virgin Media O2

Vivergo Fuels

## Peer groups

### Peer Group 2 – Publicly Accountable

- Arriva
- BBC
- Cadent Gas
- Calor Gas
- Channel 4
- Drax Power Group
- Financial Conduct Authority, The
- FirstGroup
- Gatwick Airport
- Heathrow Airport
- High Speed Two (HS2)
- Highways England
- MTR Elizabeth Line
- National Grid

- Network Rail
- Ofcom
- Ovo Energy
- Pennon Group
- Royal Mail
- Sellafield
- Severn Trent
- Southern Water
- Thames Water Utilities
- The National Energy System Operator
- United Utilities
- Wessex Water

Beckman Coulter – Diagnostics

Bettys & Taylors of Harrogate

**BICS - Belgacom International** 

**Bill & Melinda Gates Foundation** 

Becton Dickinson

**Belron International** 

**Believe Digital** 

Bentley Motors

**Carrier Services** 

**Bio-Rad Laboratories** 

Blueprint Medicines

**Boehringer Ingelheim** 

**BMG Rights Management** 

**BMJ** - British Medical Journal

14

Belron UK

BestSecret

Bespak

BIAL

Biffa

Biogen

BioNTech

Biosynth

Block

BMT

Boden

Bleckmann

Bloomberg Bloomsbury

BMI Group

Beckman Coulter - Life Sciences

## Peer groups

### Director Peer Group – General Industry excluding Financial Services (1/8)

- 3M
- A+E Networks
- AA The Automobile Association
- AB Agri
- AB Mauri Head Office
- AB World Foods
- ABB (Asea Brown Boveri)
- Abbott Laboratories
- AbbVie
- ABL Group
- ABM Industries
- Accenture
- Acer
- Acorn Regulatory
- Acronis
- Acteon
- Adam Matthew Digital
- Adaptimmune
- Adecco Group
- Adevinta
- Adient
- Advantech
- AECOM
- Affinity PetCare
- Affinity Water
- Agfa-Gevaert
- AgReserves
- Air Partner
- Airbus Group (EADS)

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- Airwair International
- AKQA

wtwco.com

- Al Jazeera
- Alcoa
- Aliaxis
- Align Technology
- Alive DXALK
- Alkegen
- All3Media
- Allegion
- Allfunds Tech
- Alliance Medical
- Allied Bakeries
- Allnex
- Almac Group
- Almirall
- Amadeus
- Amarin Corporation
- Amazon.com
- AMC Networks International
- American Sugar Refining
- AMETEK
- Amey
- Amgen
- Amway
- Anchor
- Anglian Water
- Anglo American
- Angular Group
- AO World
- Apellis Pharmaceuticals
- Apple

- Applied Materials
- AptarGroup
- Aptiv
- AQA
  - Aquaculture Stewardship Council
- Arcadis
- Arco
- Argenx
- Argus Media
- Arqiva
- Arrow Electronics
- Arup Group
- Arvato SCM
- Ascensia Diabetes Care
- Ascential
- ASML
- ASOS
- Associated British Foods
- Assystem
- Astellas Pharma
- Aster
- Astex Pharmaceuticals
- AstraZeneca
- ASUSTeK Computer
- atai Life Sciences
- ATAL Engineering
- AtkinsRéalis
- Atlas Air Worldwide
- Auratus
- Aurora Energy Research
- Auto Trader

- Autodesk
- Avaloq
- Avanade
- Avanos Medical

Avis Budget Group

Axalta Coating Systems

**Babcock International** 

AvayaAvery Dennison

Aveva

Aylo

Azelis

B&Q

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B. Braun

BAE Systems

Bain & Company

Baker Hughes

Balfour Beatty

Bandwidth

Barry Callebaut

Bausch & Lomb

BCA Marketplace

Barna Steel

Ball

Baxter

Bayer

BBD Software

Beauty Pie

BBC

BDO

Bechtel

De Nora

Dedalus

Delinian

Dexcom

Diageo

dLocal

Dentons Global

**Dentsply Sirona** 

DHL eCommerce

DHL Supply Chain

**Digital Catapult** 

Domino's Pizza

Dow Chemical

Drees & Sommer

DXC Technology

E & J Gallo Winery

Eastman Chemical

15

Driven Brands

Digital Realty

Dormakaba

DP World

E.ON

Easyfair

DPD Group Drax Power Group

DHL Express

Deloitte (United Kingdom)

Dentsu Aegis Network

DHL Global Forwarding

**Digby Wells Environmental** 

Dell

## Peer groups

### Director Peer Group – General Industry excluding Financial Services (2/8)

- Boeing
- Bombardier
- Booking.com
- Booz Allen Hamilton
- Boralex
- Bose
- Boston Consulting Group
- Boston Scientific
- Bourne Leisure
- BP
- BPA
- Brady
- Brainlab
- BrandSafway
- Brembo
- Bristol Myers Squibb
- British Airways
- British Engines
- British Sugar
- Britvic
- Broadridge Financial Solutions
- Brooks Sports
- Brunswick
- BSI British Standards Institution

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- BT Global Services
- Burberry
- Buro Happold
- Burson
- Bute Energy
- BuzzFeed

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ByteDance

- C & J Clarks
- Cabot
- Cabot Financial
- Cadent Gas
- CAE
- CALA Group
- Calor Gas
- Cambridge Consultants
- Cambridge University Press & Assessment (CUPA)
- Canon
- Canon (Europe)
- Canon Medical Research Europe
- Canva
- Canvas8
- Capgemini
- Capita
- Capri Holdings
- Capri Sun
- Capricorn Energy
- Carbon Clean
- Card Factory
- Cargill
- Carl Zeiss
- Carnival
- Catalent Pharma Solutions
- Cathay Pacific Airways
- CAVU
- CBOE Global Markets
- CBRE Group
- CDW

- Cegedim
- Celanese
- Cellnex
- Center Parcs
- Central Asia Metals
- Centrica
- Cepheid
- CF Industries
- Viridien
- CGI Conseillers en Gestion et Informatique
- Chanel
- Channel 4
- Charles River Laboratories
- Checkatrade.com
- Chevron Phillips Chemical
- Chugai Pharmaceutical
- Church & Dwight
- Cielo Talent
- Cisco Systems
- City & County Healthcare
- CityFibre
- CitySprint
- Claire's
- Clarios
- Clinigen Group
- CNH Industrial
- Coca-Cola
- Codorniu
- Colgate-Palmolive
- Colt Technology

- Columbia Sportswear
- Comcast Cable Corporation
- Compass

Conduent

Consult Red

ConvaTec

Conga

- Computacenter
- Computershare Loan Services
- Condé Nast Publications

Cooper Standard Automotive

Co-operative Group

CooperSurgical

Corio Generation

Corteva Agriscience

Cushman & Wakefield

Daily Mail and General Trust

CooperVision

CoStar Group

Cox Enterprises

Daiichi Sankyo

Dassault Systèmes

Corning

Costain

CSL

Currvs

Cyncly

Cytiva

Dana

Danaher

De La Rue

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Glanbia Group Services

**Glenmark Pharmaceuticals** 

Global Media Group Services

Grant Thornton (United Kingdom)

GlaxoSmithKline

Global Payments

GLOBALFOUNDRIES

**Globalization Partners** 

Glory Global Solutions

Greencore Group

Greene, Tweed and Co.

GreenSquareAccord

Grünenthal Pharma

Guardian News & Media

Habitat for Humanity International

16

GSM Association

Gü Desserts

GXO Logistics

Gymshark

H.B. Fuller

Greene King

Groupe M6

GroupM

Global Switch

Globeleg

Google

GOUSTO

Graco

Greif

Grev

GWI

## Peer groups

### Director Peer Group – General Industry excluding Financial Services (3/8)

- EasyJet
- Eaton
- eBay
- EBSCO Information Services
- ECOBAT Technologies
- Ecolab
- Economist Group
- Ecotone
- Ecovadis
- Edelman
- EDF Energy
- Edrington Group
- Edwards Lifesciences
- Egger
- EirGrid
- Eisai
- Electricity North West
- Electrium
- Electronic Arts
- ELEXON
- Eli Lilly
- Ellison Oxford
- Emerald
- Emis Health
- EMR
- Endeavour Mining
- Endress+Hauser

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- English Heritage
- Eni

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Enovis

- EnPro Industries
- Entain
- Enviri
- Envista Holdings
- Epson
- Equal Experts
- Equinix
- Equisoft
- Ergomed
- Ericsson
- ERM Environmental Resources
   Management
- Ernst & Young
- ESB
- Esko
- Essex County Council
- Esteve Pharmaceuticals
- Etex
- Eumedica
- Euroapi
- Everton Football Club
- Evotec
- Exclusive Networks
- EXL Service
- Exotec
- Expedia
- Expleo Group
- Faiveley Transport
- FANUC
- Fastmarkets
- Fedrigoni

- Fenwick
- Ferguson Group Services
- Ferring Pharmaceuticals
- Fieldcore
- Fifth Season
- Financial Conduct Authority, The
- Financial Ombudsman Service
- Financial Times
- Finning International
- FirstGroup
- FitFlop
- Flamingo Horticulture
- Flex
- Flowserve
- Fluor
- Flutter Entertainment
- Focusrite
- Foot Locker
- Footasylum
- Forbes
- Fortive Corporation
- Fortna
- Fortnum & Mason
- Fortrea
- Foundever
- Four Seasons Hotels and Resorts
- Fourth Floor Creative
- Fraikin
- Francis Crick Institute
- Fred Perry
- Freemans Grattan Holdings

- FremantleMedia Group
- Freshworks
- Freudenberg
- Frontiers

Fuaro

Fujitsu

Gap

Gates

GALVmed

FTI Consulting

Games Global

Gatwick Airport

• GE Aerospace

GE Vernova

General Mills

Genmab

Genus

Gigaclear

Germains

GHD Consulting

Gilead Sciences

GKN Aerospace

•

General Motors

Genesis Analytics

Gemfields

Gamma Telecom

· Garrett - Advancing Motion

GE HealthCare Technologies

General Dynamics Mission Systems

Generac Power Systems

Gerson Lehrman Group

Kennametal

Kenvue

Kenwood

Kier Group

Kingfisher

Kohler

KONE

Krones

Kimberly-Clark

Kindred Group

Konica Minolta

Kontoor Brands

Kuehne + Nagel

Kyowa Kirin

Lacoste PCL

Lam Research

Landor

Lear

Laing O'Rourke

Lanxess Solutions

Leggett and Platt

Leica Biosystems

Lennox International

Leica Microsystems

Lamb Weston Holdings

Learnlight Administration

17

Leeds Bradford Airport

L3Harris

Labcorp

Kongsberg Automotive

**Kyocera Documents Solutions** 

## Peer groups

#### Director Peer Group – General Industry excluding Financial Services (4/8)

- Hach
- Haemonetics
- Haleon
- Halfords
- Halliburton
- Harman International Industries
- HarperCollins Publishers
- Harrods
- Harworth
- Havas Group
- Haworth
- HBX Group
- HCA Healthcare
- HC-One
- Headlam Group
- Hearst
- Heathrow Airport
- Helen of Troy
- Hertz
- Hewlett Packard Enterprise
- Hexcel
- High Speed Two (HS2)
- Highways England
- Hillenbrand
- Hilton Grand Vacations

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- Hilton Worldwide
- Hirose Electric
- Hitachi Europe
- Hitachi Rail GTS
- Hitachi Solutions
- Hitachi Vantara

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- Hogarth Worldwide
- Holland and Barrett
- HomeServe
- Honeywell
- Horiba
- Hortifrut
- Hotel Chocolat
- Hovione
- HP Inc.
- HTC
- Humanscale
- Hutchison Whampoa
- Hyaltech
- Hyde Group
- Hypertherm
- IAG Loyalty
- IBM
- Ibstock
- ICF International
- ICON Clinical Research
- Ideagen
- IDEX Corporation
- IDT Integrated DNA Technologies
- IG Group
- IGD
- Illumina
- IMG
- Immediate Media
- Immunocore
- Incora
- Incubeta

- Incyte
- Indra Corporativo
- Indra T&D
- Infinity Power
- Informa
- Ingenico
- Ingram Content Group
- Ingram Micro
- INNIO Jenbacher
- Innovative Vector Control Consortium (IVCC)
- Insight Direct
- Insights Learning and Development JELD-WEN
- Instanda
- Integra Lifesciences
- Intel
- Intelsat
- Inter Cars
- Intercontinental Hotels Group
- International Automotive Components
- International Game Technology
- International Paper
- Intertrust
- Intuitive Surgical
- Ion Beam Applications
- IPC Independent Purchasing Company
- IPG Automotive
- Ipsen
- IQE

- IQVIA
- Irdeto
- Iron Mountain
- Irving Oil
- ITN
- ITV
- IVC EvidensiaIveco Group

Jacobs Engineering

Jazz Pharmaceuticals

John Lewis Partnership

Johnson & Johnson Medical

John Wiley & Sons

Johnson & Johnson

Johnson & Johnson

Pharmaceuticals

Jones Lang LaSalle

Kapsch TrafficCom

Jordans Dorset Ryvita

Just Eat Takeaway.com

Kaizen Digital Services

Johnson Controls

JBT Corporation

Jabil Circuit

Jenoptik

Devices

Kao Brands

KCOM Group

Kao Data

Kedrion

Nissan Motor Parts Center

Noble Corporation

Northumbrian Water

Novartis Pharma

Novo Nordisk

Nokia

Nordson

Norgine

Novelis

Novocure

NTT Data

NWF

Nuffield Health

Ocado Group

Solutions

Ochre Bio

Business

Office Holdings

OLIVER Agency

Ocom

Ofcom

Ogilvy

Ogury

Ocado Retail

OCB-EU - Device & Mobile

Oceaneering International

OEE – Industrial Automation

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Occidental Petroleum

NOV

Nissan Technical Centre Europe

Northrop Grumman Corporate

## Peer groups

#### Director Peer Group – General Industry excluding Financial Services (5/8)

- LEO Pharma
- LeoVegas
- LeoVegas UK
- Lexmark
- Lhoist
- Li & Fung
- Liberty Global
- Liberty Latin America
- Lidl
- Lightsource BP
- Limbs & Things
- Lincoln Electric
- Linedata Services
- Linesight
- Link Group
- Linx Printing Technologies
- Lions Gate Entertainment
- Littelfuse
- Livescore Group
- Lockheed Martin
- Loftware
- Logicalis
- Loram Maintenance of Way
- Lovehoney
- Low Carbon
- LRQA

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- Lululemon Athletica
- LyondellBasell
- Macmillan Distribution
- Macmillan Publishers International

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Macopharma

- Made Tech
- Majestic Wine
- Mallinckrodt
- Mambu
- Mango
- Manitou
- Manutan
- Marathon Petroleum
- Marel
- Marine Stewardship Council
- Marks & Spencer
- Marriott International
- Marshall of Cambridge Aerospace
- Marshalls
- Marston's
- Martin Audio
- Mary Kay
- MASS
- Mastercard
- Matalan
- Mattel
- Mayborn Group
- MBDA
- McArthurGlen
- McBride
- McCain Foods
- McCann Worldgroup
- McCrometer
- McDonald's
- McKesson
- MDU Services

- Medac
- Mediq
- Medivet
- Medtronic
- Menarini
- Merck KGaA
- Merit Medical Systems
- Merlin Entertainments Group
- Merz Aesthetics
- Merz Therapeutics
- Meta
  - Metlen Energy
- Microsoft
- Midcounties
- MillerKnoll
- Minsait
  - Mission Foods
- Mitie

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- MoD Defence Equipment & Support NetFlix
- Moderna
- Molecular Devices
- Molson Coors Beverage Company
   News UK
- Momenta Operations
- Momentive Performance Materials NG Bailey
- Mondi
- MongoDB
- MONY Group
- · Motability Operations
- Moto Hospitality
- Mott MacDonald
- Moy Park

- MSA Safety
- MSD
- MTR Elizabeth Line

Nando's Chickenland

Nationwide Platforms

MulberrymyDentist

Nagravision

NAES

Nasdag

Navblue

Nestlé

NetApp

NCR Vovix

Network Rail

NielsenIQ

Nike

Newell Brands

NextEnergy Capital

Nissan (NMPC)

Nissan Motor

Nissan Corporate

Nissan Motor (NDE)

Nissan Motor Manufacturing

NashTech

National Gas

National Grid

NBC Universal

RSM UK

RWE Generation

RWE Group

Rugby Football Union

RWE Offshore Wind

RWE Supply & Trading

**RWE Renewables** 

**RWS Holdings** 

RxCelerate

Sabio

Sage

Ryan LLC

Safran Seats

Sage Publications

Samsung R&D Institute UK

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Sainsburys Group

salesforce.com

SANS Institute

Schneider Electric

SAS Institute

Sciensus

Savers

Sciex

Scopely

ScotMid

Scott Bader

Sally Beauty

Samsung

Sandoz

Sanofi

SAP

## Peer groups

### Director Peer Group – General Industry excluding Financial Services (6/8)

- Oliver Wyman Financial Services
- **Omron Healthcare** ٠
- Omron Management Center Europe Pearson
- ON Semiconductor
- **Ono Pharmaceutical**
- OnPath Energy
- Ontex
- OpSec Security
- Oracle
- Orange
- Ordnance Survey
- ORE Catapult
- Organon
- Oticon •
- Otsuka Pharmaceutical
- Otsuka Pharmaceuticals Europe Ltd PGA European Tour
- OTT HydroMet •
- Otter Products •
- OVH
- Ovo Energy
- Oxbotica
- Oxford Instruments
- Oxford Nanopore Technologies

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- Oxford University Press
- P2P
- Pall Corporation
- Palladium
- Palo Alto Networks
- Panduit

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- Paramount Global
- PAREXEL

- PATH
- PCCW
- Peloton Interactive
- Penguin Random House
- Pennon Group
- PepsiCo
- Percepta
- Perfetti Van Melle
- Perrigo
- Personio
- Petroleum Geo-Services
- Petronas
- Pets at Home
- Pfizer
- Phenomenex & Agela
- Phillips 66
- Phinia
- Places for People
- Planet
- Plexus
- PLP
- Portakabin
- Poundland
- PPG Industries
- Premier Foods
- Previan
- Primark
- Project Management Institute
- Prometeon Tyre Group

- Prosus Services
- Protolabs
- PRS for Music
- PTC Therapeutics
- Public Library of Science ٠
- Publicis
- Puma
- PVH Corp.
- PwC
- QA ٠
- QinetiQ ٠
- QuidelOrtho
- Qurate Retail Group
- Rackspace Technology
- Radiometer ٠
- Radisson Hotels
- Radius ٠
- Ralph Lauren
- Ramsay Health Care
- RATIONAL ٠
- **Rayonier Advanced Materials**
- RDM Group (Reno de Medici)
- Reach ٠
- ٠ Recipharm
- Recurrent Energy
- **Regeneron Pharmaceuticals**
- RELX Group
- Renishaw
- Rentokil Initial
  - Replimune
- Resideo

- Ricardo
- Rich Products

Ricoh Corporate

RM Education UK

Roche Diagnostics

Roche Diabetes Care

Rochester Electronics

Rockwell Automation

Roke Manor Research

Royal Caribbean Cruises

Royal Institution of Chartered

· Royal Society for the Prevention of

Cruelty to Animals (RSPCA)

Rocky Mountaineer

Rolls-Royce SMR

Royal Haskoning

Surveyors (RICS)

Rolls-Royce

Ross Video

Royal Mail

RPS Group

RS Group

RSA Security

**Roche Pharmaceuticals** 

Ritchie Brothers Auctioneers

Right to Play

Riot Games

Rio Tinto

Robovo

- Richemont
- Ricoh

Thomson Reuters

ThoughtWorks

Thyssenkrupp

TJX Companies

TMF Group

TMX Group

Tory Burch

Toshiba Europe

Trane Technologies

Travel Counsellors

Travelodge

Travelport

Trèves

TRUMPF

TTEC

TTP

T-Systems

TT Electronics

Travis Perkins

Travel + Leisure Co.

Trinity College London

Triumph International

Trojan Technologies

**Tropic Biosciences** 

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Thorlabs

Thredd

Three

Tipalti

Tirlan

TomTom

Tosoh

## Peer groups

### Director Peer Group – General Industry excluding Financial Services (7/8)

- Scottish Rugby
- Scottish Water International
- ScottishPower
- Screwfix
- Sealed Air
- Securitas Direct
- SEFE Marketing & Trading
- Selfridges
- Sellafield
- Sennheiser
- Sensient Technologies
- Sentiem
- Serco Group
- SES
- Severn Trent
- SGN Scotia Gas Networks
- SGS Société Générale de Surveillance
- Shangri-La International Hotel Management
- SharkNinja
- Shearwater Geoservices
- Sheffield Forgemasters
- Shell
- Shure
- SICK Group
- Siegwerk Druckfarben
- Siemens

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Siemens Digital Industries Software •

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 Siemens Electrical & Electronic Services

- Siemens Healthcare
- Siemens Healthcare Diagnostics
- Siemens HealthineersSiemens Industry
- Siemens Magnet Technology
- Siemens Mobility
- SIG
- SIG Group
- Sinch
- Sirtex Medical
- SITA
- Sixt Autovermietung
- Sky
- Slalom
- SMA Solar Technology
- Smith & Nephew
- Smiths News
- SNG
- Sociedad Anonima Damm
- Softcat
- SoftwareONE
- Solenis
- Solicitors Regulation Authority (SRA)
- Solvay
- Sony
- Sony Music Entertainment
- Sony Pictures Entertainment
- e Sopra Steria
- SoundCloud
- Southern Water

- Specsavers Optical Group
- Springer Nature
- SPX Corporation
- SSP Group The Food Travel Experts
- STADA
- Stanley Black & Decker
- Starbucks
- Stats Perform
- Steelcase
- Stepstone
- Steris
- SThree
- Stolt-Nielsen
- Stryker
- STV
- Sulzer
- Sumitomo Corporation
- Sumitomo Heavy Industries
- Sun Chemical
- Superdrug
- SWIFT
- Swiss Precision Diagnostics
- Swissport International
- Sygnature Discovery
- Sylvamo
- T.J. Morris
- Takeda Pharmaceuticals
- Talk Talk
- Tapestry
- TATA Steel

- Taylor & Francis
- TaylorMade Golf
- TD Synnex
- Team.blue
- Tecan
- Telefónica Digital
- Telefónica Global Technology

Teva Pharmaceutical Industries

The Institute of Cancer Research

National Energy System Operator

The Veterinary Defence Society

Thermo Fisher Scientific

TfL - Transport for London

Thames Water Utilities

The Arch Company

The Knot Worldwide

The Law Society

The Workshop

TheVeryGroup

The Entertainer

- Telefónica Tech
- Telegraph Media Group

Tencent Technology

Telent

Tenneco

Tesla Motors

Tesco

Teva

Thales

The July

(NESO)

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XPO Logistics

Yondr Group

Zavo Group

Zentiva

Zühlke

Yamaha Motor Europe

Yazaki Corporation

Yoox Net-a-Porter

Yorkshire Water

Zimmer Biomet

X-Rite

Yahoo!

## Peer groups

### Director Peer Group – General Industry excluding Financial Services (8/8)

- TUI Group
- Tullow Oil
- Tunstall Healthcare
- TUV Rheinland
- Twinings
- Twinkl Educational Publishing
- UCAS
- UCB
- UL Solutions
- Ultragenyx
- Under Armour
- Unipec
- Uniper
- UniPhar
- Unisys
- Unite Students
- United Christian Broadcasters
- United Utilities
- UnitedHealth Group
- Unity Technologies
- Univar
- University of Bath
- University of Warwick
- Unternehmensgruppe Theo Müller

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• UPM

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- Utilita Energy
- Utility Warehouse
- Valero Energy

- Valmet
- Valneva
- Value Retail
- Velatia
- Veolia
- Veralto
- Verastar
- Verint Systems
- Verisk Analytics
- Verizon
- Version 1
- Versuni
- Vertex Pharmaceuticals
- Vertical Aerospace
- Vertiv
- Vesuvius
- Vetoquinol
- Viaplay Group
- Viatris
- Victaulic
- Victoria's Secret
- Videndum
- Videndum Production Solutions
- Videojet Technologies
- Virgin Atlantic Airways
- Virgin Management
- Virgin Media O2
- Viridor

- Visa
- Visteon
- Vivergo Fuels
- Vivescia
- Vivo Energy
- VML
- Vodafone
- Vodafone Group Services
- VOI Technology
- Voltalia
- Volvo
- VPI
- Vueling
- · Wahl Clipper
- Waitrose
- Walgreens Boots Alliance
- Wallbox Chargers
- Walt Disney
- Warburtons
- Warner Bros. Discovery
- Warner Music Group
- · Watches of Switzerland
- Water Plus
- Waters
- Weetabix
- Weir Group
- Wendy's Group
- Wessex Water

- West Burton Energy
- West Pharmaceutical Services
- Westlake Chemical
- Westmill
- WestRock
- WH Smith
- Which?
- whistl
- Whitbread
- WildBrain
- William Hill

Wilmington

Wincanton

Wolseley

Woodward

World Kinect

World Vision

WPP Corporate

Worldline

Xerox

Wolters Kluwer

Wood Mackenzie

Wise

WirelessCar

- Williams Racing
- Williams-Sonoma

Wm Morrison Supermarkets

Wyndham Hotels & Resorts

# LTI valuation methodology

- The expected value of an LTI grant reflects the present value of the expected future gains from it. As LTI grants carry the risk of loss due to
  performance and vesting restrictions, it is appropriate to make certain adjustments to reflect the possibility that they will not vest. When
  calculating expected values we typically take into account factors including: type of performance measure and the 'toughness' of the target
  setting (i.e., the probability of meeting the performance target); length of performance and vesting periods; and whether dividends are reinvested or accumulated during the vesting period).
  - The expected value of share options is calculated using a binomial lattice model, based on a number of input assumptions. A discount is
    then applied to this value to take account of any applicable performance vesting conditions.
  - For performance / restricted shares, the expected value represents the face value of shares (i.e. the number of shares multiplied by share price) as at the date of grant, less a discount applied to take any applicable performance vesting conditions into account, less the value of dividends paid during the vesting period if participants do not receive the benefit of these.
  - In the case of deferred bonus matching shares and co-investment plans, We assume that executives seek to maximise their reward opportunity and will therefore elect to defer the maximum amount of bonus allowable. Deferred bonus matching share awards are then valued as performance share awards (see above). Note that deferrals not subject to further performance conditions are included as part of the annual bonus and are not valued as part of long-term incentives.
  - Consistent with other types of long-term incentive award, long-term cash bonuses are valued at date of grant (not pay-out). The value represents the target / expected pay-out level.
  - For complex or unusual plan types which do not fit into the categories described above, a bespoke valuation will be applied, using consistent principles and assumption setting methodology.

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